

VMware® Horizon App Manager

Simplified SaaS and Web-based application management

AT A GLANCE

VMware® Horizon App Manager is a hosted service that enables organizations to centrally manage the provisioning, access and usage of software-as-a-service (SaaS) applications, while applying the standardized security and access controls the organization requires. This dramatically reduces the cost of ownership and increases the security of SaaS applications for the enterprise. Users have a single login across multiple devices, with self-service access to a corporate store for their SaaS and Web-based applications.

KEY BENEFITS

- Radically simplify and accelerate the delivery of enterprise management of SaaS and Web-based applications to line of business (LOB) teams.
- Lower the TCO for cloud applications by reducing the manageability of users across multiple applications.
- Increase enterprise security with a federated identity service and multifactor authentication for SaaS and Web-based applications.
- Streamline the user experience, with single login access to public and private SaaS and Web-based applications—anywhere, anytime, on any device.
- Leverage robust user activity reports, making it easier to manage and track application licenses and to address audit and compliance needs.

The Cloud Is Changing the Game

Driven by a dramatically changing workforce that expects access to its data anytime, anywhere, organizations are turning to a new, rapidly expanding generation of SaaS applications to meet productivity needs. Unfortunately, many of these applications reside in the public cloud, often outside of IT control. They require separate management that does not scale well, adding additional costs. Meanwhile, users are bringing their own technology to the workplace, frequently on multiple devices such as tablets, notebooks and a variety of smartphones, and they are increasingly frustrated with managing multiple login credentials to their applications. This makes it harder than ever for IT to manage and secure the workplace.

The resulting IT challenge: to provide streamlined, seamless access to cloud-based applications so LOB revenue and productivity goals can be met—all while maintaining secure control over applications, user access, and devices. The solution must be scalable, affordable and easily implemented, while meeting standard policy requirements.

What Is VMware Horizon App Manager?

In response to this challenge, VMware has introduced VMware Horizon App Manager, a hosted service that enables organizations to centrally manage the provisioning, access and usage of SaaS applications. With this turnkey solution, IT departments can extend users' enterprise identity to the public cloud, simplifying the security of application access. In addition, strong policy management delivers robust user activity reporting. Users, even those with multiple devices, have a single login and simplified, self-service access to the organization's application store. VMware Horizon App Manager bridges the gap between the private and public cloud for organizations of any size.

VMware Horizon App Manager can be deployed immediately without costly hardware or complex, time-consuming integration efforts. IT managers can now effectively address security risks and infrastructure costs, dramatically reducing the TCO of SaaS applications.

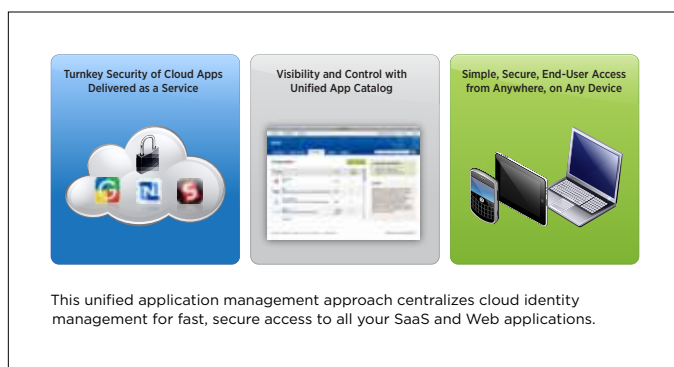


Figure 1: VMware Horizon App Manager Release

How Does VMware Horizon App Manager Work?

VMware Horizon App Manager is hosted by VMware and sold as a per-user subscription. This turnkey application management solution provides a cloud identity platform for securing managed access to SaaS and Web-based applications. Specifically, IT managers will utilize VMware Horizon App Manager to provision and entitle application access to users. The identity-and-access-management (IAM) technology in VMware Horizon App Manager unifies silos of user identities in the private and public cloud into a single cloud identity, increasing the security of SaaS applications for the enterprise. In addition, managers will have control over user access policies and be able to track SaaS license activity centrally, via usage reports. Additionally, users can now experience a single, secure login to access all their resources.

Key Features

Unified application catalog

This provides a fast, simple way to assemble SaaS and Web-based application access for users.

Cloud identity service

IT teams are empowered with an effective, scalable means of addressing security risks through a federated identity.

Consolidated Horizon Connector

This enables the consolidation of identities from Microsoft Active Directory for various SaaS applications, greatly reducing the total cost of managing separate SaaS identity silos.

Strong Policy and Reporting

Administrators can define access by user, group and role. They can identify which users within the enterprise have access to different applications. This enables audit and license usage tracking, as well as compliance and access controls.

Reduced risk of lost password

With a single login per user, the risk of password loss is significantly reduced, strengthening security and decreasing support costs.

Browser-based Access

Browsers include Internet Explorer and Firefox, for flexible user access.

Fast SaaS provisioning

This enables automated entitlement of SaaS applications to users through a central management service, for faster SaaS rollouts.

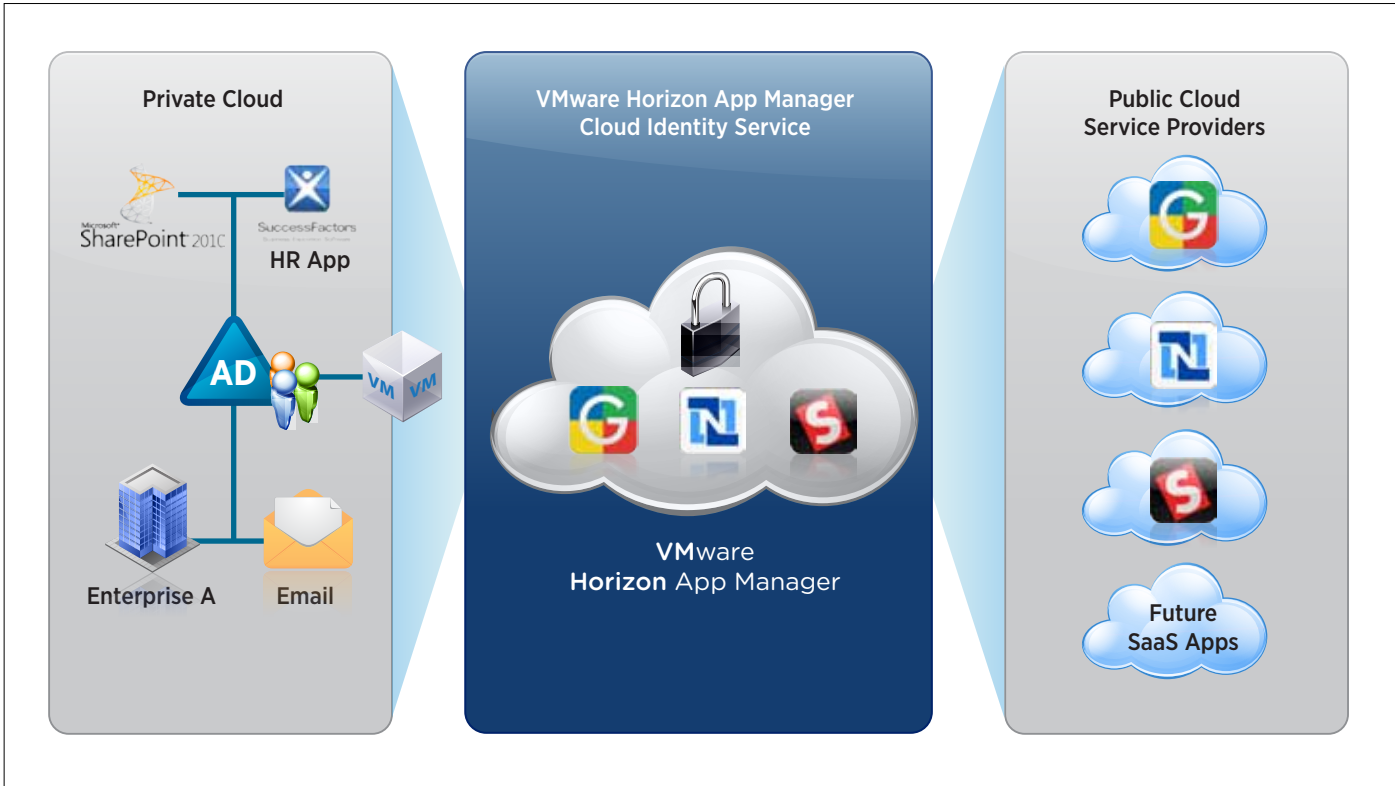


Figure 2: VMware Horizon App Manager SaaS Management

What Are the System Requirements?

Recommended hardware requirements for the Horizon Connector virtual appliance are:

- Processor: One Intel Xeon Dual-Core 3.0GHz, with 4MB cache
- Memory: 2GB DDR2 667MHz, ECC registered
- Virtual disk space: 20GB
- On-board LAN: Two 10/100/1000Base-TX ports

About VMware Project Horizon

VMware Horizon App Manager is the first milestone in VMware Project Horizon, an advanced development effort at VMware focused on enabling organizations to deliver a user-centric computing model that gives end users simple, secure access to resources across a range of device platforms. VMware Horizon App Manager will build the foundation for a unified, policy-driven cloud service, evolving beyond SaaS applications to include Windows applications and data access.



Figure 3: VMware Horizon App Manager Vision: Single End-User Services Catalog from the Cloud

Pricing and Ordering

The VMware Horizon App Manager, hosted by VMware, will be offered at \$30 per user, per year subscription.

Find Out More

For more information, visit www.horizonmanager.com.
For information or to purchase VMware products, call 877-4-VMWARE, visit www.vmware.com, or search online for an authorized reseller. For detailed specifications and requirements, refer to the product documentation.

